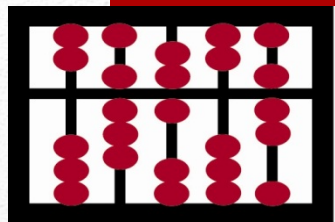


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Why Advocacy?

Diana Suddreth

President, Association of State Supervisors of
Mathematics

@disudds

What is advocacy?

ad·vo·ca·cy  *noun* \ˈad-və-kə-sē\

: the act or process of supporting a cause or proposal : the act or process of advocating something



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Equipping ourselves,
parents, and students
with knowledge and skill





Why advocacy?

- Parents can't help their students
- Data collection and assessment
- Conflating issues (assessment, teacher evaluation, standards)
- Believing the myths
- Sunday School Teacher Syndrome
- Teachers with shallow understanding
- Focus on the wrong things

What are the issues?

"old fashion" way

32

-12

20 ← answer

The "New" way

32 - 12 = _____

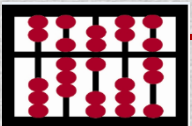
12 + 3 = 15

15 + 5 = 20

20 + 10 = 30

30 + 2 = 32

20 ← answer



- Resistance from teachers and/or parents notwithstanding, even the most progressive districts, schools, teachers, and parents are likely to crumble under pressure from plummeting test scores that seem virtually a fait accompli for spring of 2015 and several national testing administrations thereafter.

What do you think?

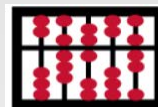


- Parents who've not been induced to buy in or at least remain open to the *Practice Standards* can be relied upon to continue to protest to districts, states, and nationally, as well as to individual teachers and principals, to try to ensure that their children see mathematical activities created in the spirit of the *Practice Standards* in a harshly negative light, and in many other ways to undermine efforts to shift mathematics education in the US towards a more process-oriented, thoughtful classroom practice.

What do you think?



What makes effective advocacy?



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[Anti-Common Core bill dies in Tennessee Senate panel | Ti...](#)

[www.timesfreepress.com](#) » [latest News](#) » Chattanooga Times Free Press

5 days ago - home » latest News » **Anti-Common Core** bill dies roll back implementation of Tennessee's **Common Core** standards and ... top **headlines** ».

[Tennessee House approves **Common Core** delay | The Tenn...](#)



[www.tennessean.com/.../Tennessee-House-appro...](#) » The Tennessean

by Chas Sisk

4 days ago - Opponents of **Common Core** score a surprise victory and deliver a rebuke to Gov. ... the Senate Education Committee defeated **anti-Common Core** legislation on a 7-2 vote. ... Most Popular; Most Commented; More **Headlines**.

[Anti-Common Core legislation: House ought to kill this bad b...](#)

[www.ajc.com](#) » [News](#) » [Local Education](#) » The Atlanta Journal-Constitution

Mar 10, 2014 - The 11-page **anti-Common Core** State Standards bill the House I didn't bother to read past the **headline** since this is just the latest in your ...

[Schools rejects anti-common core bill | CBS42 WIAT - WIAT...](#)

[cbs42.com/2014/03/10/schools-rejects-anti-common-core-bill/](#) » WIAT

Mar 10, 2014 - Latest **Headlines**. (MGN Online) ... Schools rejects **anti-common core** bill. By Staff Updated: Tuesday, ... Most Popular Stories on CBS42.com ...

[Common Core - Huffington Post](#)

[www.huffingtonpost.com/news/common-core](#) » The Huffington Post

The reading list for the New York State **Common Core** English/Language Arts curriculum looks like someone took a handful of darts We say, don't think so much about the **headlines**. Well, this is sure to rile up **anti-Common Core** activists.

[House Education Committee rejects anti-Common Core bill |...](#)

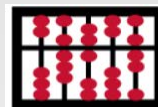
[www.myajc.com/news/news/state...govt...anti-common-core/nfBwG/](#) »

6 days ago - The House Education Committee rejected **anti-Common Core** legislation Wednesday, likely dealing a death blow to its chances of becoming ...

When it works



Where do we need
advocacy?



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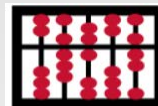
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Who is the audience?

What is your role in
advocacy?



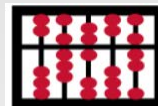
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Why me?

Be equipped



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CoreStandards.org



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Myths vs. Facts

Successful implementation of the Common Core State Standards requires parents, educators, policymakers, and other stakeholders to have the facts about what the standards are and what they are not. The following myths and facts aim to address common misconceptions about the development, intent, content, and implementation of the standards.



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Myth or Fact?

- ▶ The Common Core State Standards are not internationally benchmarked.



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Myth or Fact?

- ▶ The Common Core State Standards have reduced parent influence on their children's education.



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Myth or Fact?

- ▶ The standards were informed by the best in the country, the highest international standards, and evidence and expertise about educational outcomes.



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Myth or Fact?

- ▶ The mathematics standards lay a solid foundation in whole numbers, addition, subtraction, multiplication, division, fractions, and decimals.



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Myth or Fact?

- ▶ The mathematics standards lay a solid foundation in whole numbers, addition, subtraction, multiplication, division, fractions, and decimals.



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Myth or Fact?

- ▶ The common core prevents students from achieving at the highest level by tracking them so they cannot take algebra in 8th grade.



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Myth or Fact?

- ▶ Key math topics are missing or appear in the wrong grade.

Myth or Fact?

- ▶ Teachers were not involved in the writing process.

Myth or Fact?

- ▶ The Standards were not field tested.

Myth or Fact?

- ▶ The evidence base includes scholarly research, surveys on what skills are required of students entering college and workforce training programs, assessment data identifying college- and career-ready performance, and comparisons to standards from high-performing states and nations.



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Myth or Fact?

- ▶ The Common Core requires states to collect student data and provide information to the feds



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Myth or Fact?

- ▶ The standards tell teachers what to teach.

Myth or Fact?

- ▶ The Common Core is a state-led effort that is not part of No Child Left Behind or any other federal initiative.



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Myth or Fact?

- ▶ Teachers will continue to devise lesson plans and tailor instruction to the individual needs of the students in their classrooms.



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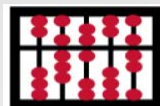
Myth or Fact?

- ▶ There are no data collection requirements for states adopting the standards.



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Advocacy Tools



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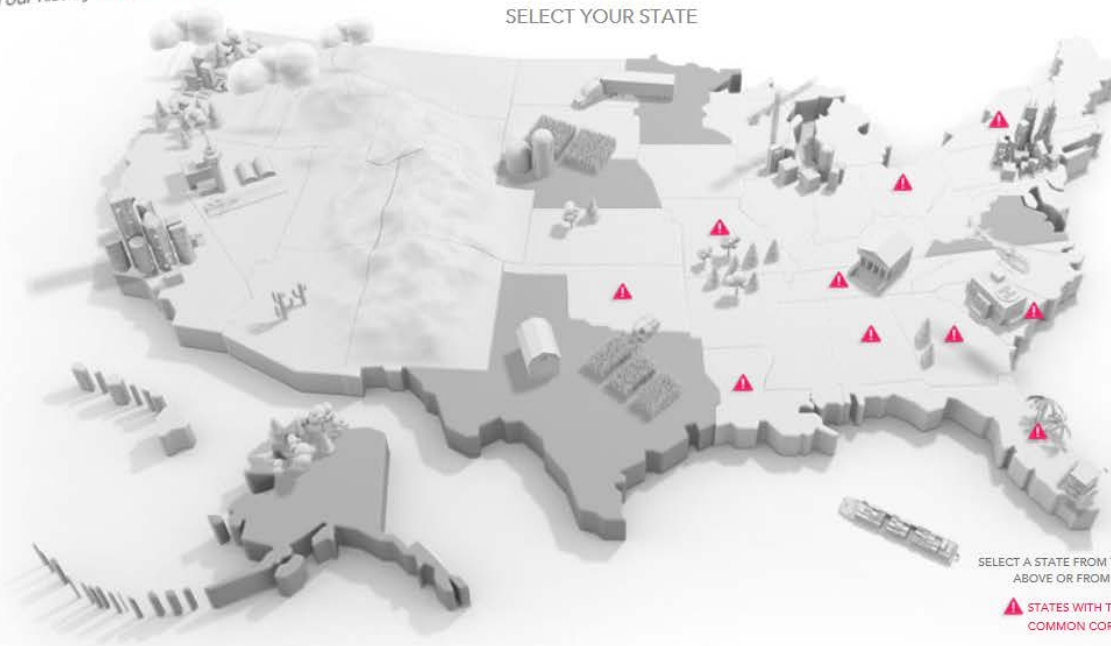
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TheCommonCore.com

OUR FUTURE IS IN SESSION.

Too many American students lack the skills needed for 21st-century jobs. The Common Core State Standards are meeting this challenge, and preparing them for college, career and beyond. Help protect one of the most important school improvements in our history. **JOIN THE CAUSE ▶**

SELECT YOUR STATE



HOME

THE
ASSIGNMENT

TAKE
ACTION
TODAY

MYTHS
VS.
FACTS

RESOURCES

OUT THE COALITION

PRIVACY POLICY

SIGN UP TO RECEIVE IMPORTANT UPDATES. ✉



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RESOURCES

The resources below are intended to improve understanding of the Common Core State Standards and their underlying premises. To learn more about state-specific implementation efforts, please click on your state from the [interactive map](#) on the homepage.

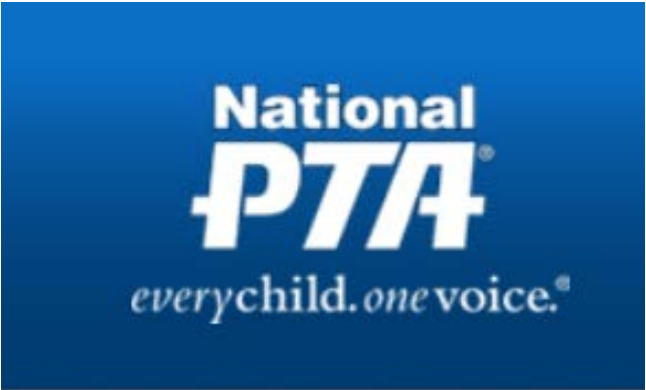


Links For More About the Common Core State Standards

- Explaining why Business supports the Common Core ▶
- A Primer on CCSS ▶
- How are the new standards different ▶
- Understanding the background behind the development of the Common Core State Standards (Video) ▶
- Explaining the Common Core State Standards (Video) ▶
- Supporting a College - and Career - Ready America ▶
- Learning more about the Common Core State Standards ▶

Links For Organizations That Support the Common Core State Standards

- Practices ▶
- Achieve ▶
- Alliance for Excellent Education ▶
- Hunt Institute ▶
- Council of Great City Schools ▶
- Campaign for High School Equity ▶
- Common Core State Standards Initiative ▶
- National Council of Teachers of English (NCTE) ▶
- National Council of Teachers of Mathematics (NCTM) ▶



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ACHIEVE THE CORE

GO TO RESOURCE >



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I Support the Common Core



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Show Your Support for the Common Core

🕒 April 1, 2014 📁 Uncategorized 📌 Action Items, Advocacy, CCSS, common core, Parents, Politics, Resources 👤 Aubrey Neihaus

We've talked here on the blog about ways that we can be sharing our support for the Common Core Standards. We've mentioned leveraging the power of **social media**, **an sharing our own stories** of why we feel passionately about the standards.

Today I'd like to give you yet another way that you can be making your support of the Common Core known in a very concrete way:

What I want for my grandchildren

🕒 February 19, 2014 📁 Parents 📌 CCSS, CCSSM, common core, ELA, Parents 👤 Bill McCallum

Just to be clear, I don't have any grandchildren yet, even though I have three daughters in their 20s (hint hint, daughters).

But what I want for my grandchildren when they arrive is a local public school where they can learn to read and write, learn to add, subtract, multiply and divide, learn to make arguments, learn to use ratios, learn to read Shakespeare and Feynman, learn to interpret the graphs and paragraphs they read in the news, learn to reject false persuasions and check facts through research. [Continue reading →](#)

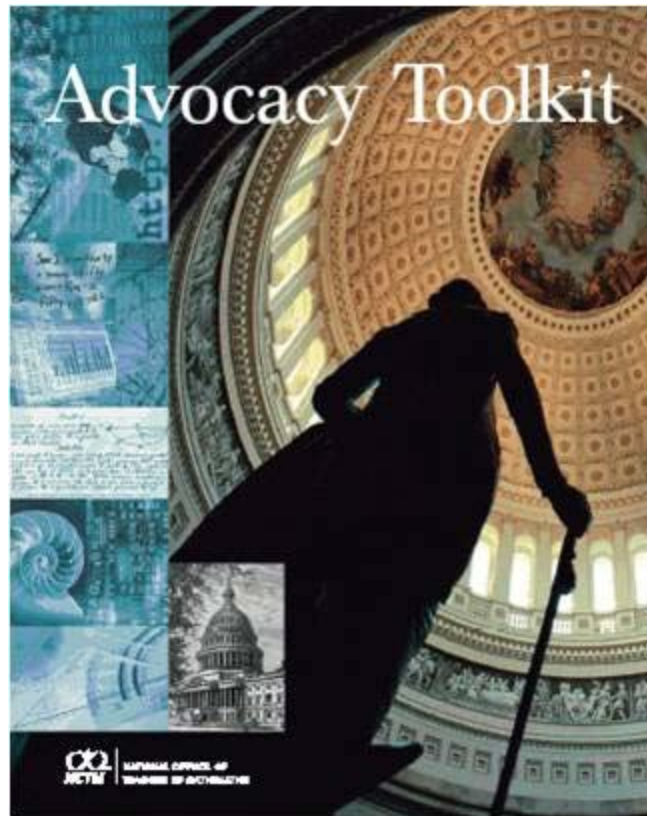
Quiz: of the two methods in that viral Facebook post, which one is explicitly required by the Common Core?

🕒 March 26, 2014 📁 Uncategorized 👤 Bill McCallum

So, this "**Common Core problem**" has been making the rounds. In it a student is asked to correct a number line method of subtraction, and the parent is basically saying why not do the good old fashioned way? Of the two methods, the only one that is required by the Common Core is the parent's way:

4.NBT.4. Fluently add and subtract multi-digit whole numbers using the standard algorithm.

FREE!



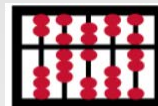
The Toolkit includes

- NCTM Communications Guide
- Tips on interacting with legislators and legislative staff
- A Congressional Directory
- Fliers on important NCTM initiatives



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Your Turn to Act



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Challenges Ahead

- Misinformation
- Implementation (e.g., technology, professional development)
- Drop in student achievement scores
- Political/leadership turnover
- Move towards influencing school boards

What Can You Do?

- Make college- and career-ready standards a strategic or legislative priority and set up a working group to focus on it.
- Write an op-ed in support of the CCSS,
- Speak about the CCSS in terms of economic development or global competitiveness
- Encourage partnerships with business groups and higher education
- Host events or webcasts to share information to keep the public updated on developments in CCSS implementation.
- Reach out with phone calls, informational emails and in-person meetings with key decision-makers to explain why you care about the CCSS.
- Provide in-person testimony or letters of support on major college- and career-ready legislation.



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- What strategies have you used or can be used to gather like-minds, establish relationships, and maximize influence?



NOW DO IT!

Diana.suddreth@schools.utah.gov

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