# Statistics of Illumination 

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## "Most people use statistics as a drunk uses a lamppost more for support than for illumination."

Contrary to this popular saying, statistics is a very important scientific discipline, providing useful tools for shedding light on important issues.

I present 10 examples in which very simple statistical tools provide illumination, where careful thinking about data helps to avoid mistaken conclusions.

Example 1: J $\qquad$ T $\qquad$ (mystery)
Example 2: Geyser Eruptions
Example 3: Cancer Pamphlets
Example 4: Draft Lottery
Example 5: L $\qquad$ E $\qquad$ (mystery)
Example 6: Speaking and Intelligence
Example 7: Home Court Disadvantage?
Example 8: Murderous Nurse?
Example 9: Sex Discrimination?
Example 10: AIDS Testing
Example 1: J $\qquad$ T $\qquad$ (mystery)

Consider the following dotplot:

a) Describe what this graph reveals.
b) As more information is provided to you, insert an axis label and scale on the graph above.
c) After you know the context for these data, describe what this graph reveals about the context. Also suggest explanations for the unusual features in the graph based on the context.

Now consider the following dotplots:

d) As more information is provided, insert axis labels and scales. Then with the benefit of knowing the context, describe what the graphs reveal.

## Example 2: Geyser Eruptions

The following graphs display times between eruptions (in minutes) of Old Faithful geyser in Yellowstone National Park, for one sample in 1978 and another sample in 2003:


a) Has the distribution of inter-eruption times changed noticeably between 1978 and 2003 ? Describe primary differences that you observe between the two distributions. (Comment on center, variability, shape, and unusual observations.)
b) In which year did visitors tend to have a shorter wait for the next eruption? Explain how you decide.
c) Which year showed more predictability (less variability) in how long a visitor would have to wait for the next eruption? Explain how you decide.
d) Based on these inter-eruption times, in which year (1978 or 2003) would you have preferred to be a tourist at Old Faithful? Justify your choice based on the data and your answers above.

## Example 3: Cancer Pamphlets

Researchers in Philadelphia investigated whether pamphlets containing information for cancer patients are written at a level that the cancer patients can comprehend. They applied tests to measure the reading levels of 63 cancer patients and also the readability levels of 30 cancer pamphlets (based on such factors as the lengths of sentences and number of polysyllabic words). These numbers correspond to grade levels, but patient reading levels of under grade 3 and above grade 12 are not determined exactly.

The following tables indicate the number of patients at each reading level and the number of pamphlets at each readability level:

| Patients' reading levels | $<3$ | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | $>12$ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Count (number of patients) | 6 | 4 | 4 | 3 | 3 | 2 | 6 | 5 | 4 | 7 | 2 | 17 | 63 |


| Pamphlets' readability levels | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Count (number of pamphlets) | 3 | 3 | 8 | 4 | 1 | 1 | 4 | 2 | 1 | 2 | 1 | 30 |

a) Explain why the form of the data do not allow one to calculate the mean reading skill level of a patient.
b) Determine the median reading level of a patient and the median readability level of a pamphlet.

## Patient:

## Pamphlet:

c) How do these medians compare? Are they fairly close?
d) Does the closeness of these medians indicate that the pamphlets are well matched to the patients' reading levels? Explain.
e) What proportion of the patients do not have the reading skill level necessary to read even the simplest pamphlet in the study?
f) Do you want to re-think your answer to d) in light of your answer to e)?

## Example 4: Draft Lottery

The following data are the draft numbers (1-366) assigned to birthdates in the 1970 draft lottery. Men born on the date assigned a draft number of 1 were the first to be drafted, followed by those born on the date assigned draft number 2, and so on.

| date | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 305 | 86 | 108 | 32 | 330 | 249 | 93 | 111 | 225 | 359 | 19 | 129 |
| 2 | 159 | 144 | 29 | 271 | 298 | 228 | 350 | 45 | 161 | 125 | 34 | 328 |
| 3 | 251 | 297 | 267 | 83 | 40 | 301 | 115 | 261 | 49 | 244 | 348 | 157 |
| 4 | 215 | 210 | 275 | 81 | 276 | 20 | 279 | 145 | 232 | 202 | 266 | 165 |
| 5 | 101 | 214 | 293 | 269 | 364 | 28 | 188 | 54 | 82 | 24 | 310 | 56 |
| 6 | 224 | 347 | 139 | 253 | 155 | 110 | 327 | 114 | 6 | 87 | 76 | 10 |
| 7 | 306 | 91 | 122 | 147 | 35 | 85 | 50 | 168 | 8 | 234 | 51 | 12 |
| 8 | 199 | 181 | 213 | 312 | 321 | 366 | 13 | 48 | 184 | 283 | 97 | 105 |
| 9 | 194 | 338 | 317 | 219 | 197 | 335 | 277 | 106 | 263 | 342 | 80 | 43 |
| 10 | 325 | 216 | 323 | 218 | 65 | 206 | 284 | 21 | 71 | 220 | 282 | 41 |
| 11 | 329 | 150 | 136 | 14 | 37 | 134 | 248 | 324 | 158 | 237 | 46 | 39 |
| 12 | 221 | 68 | 300 | 346 | 133 | 272 | 15 | 142 | 242 | 72 | 66 | 314 |
| 13 | 318 | 152 | 259 | 124 | 295 | 69 | 42 | 307 | 175 | 138 | 126 | 163 |
| 14 | 238 | 4 | 354 | 231 | 178 | 356 | 331 | 198 | 1 | 294 | 127 | 26 |
| 15 | 17 | 89 | 169 | 273 | 130 | 180 | 322 | 102 | 113 | 171 | 131 | 320 |
| 16 | 121 | 212 | 166 | 148 | 55 | 274 | 120 | 44 | 207 | 254 | 107 | 96 |
| 17 | 235 | 189 | 33 | 260 | 112 | 73 | 98 | 154 | 255 | 288 | 143 | 304 |
| 18 | 140 | 292 | 332 | 90 | 278 | 341 | 190 | 141 | 246 | 5 | 146 | 128 |
| 19 | 58 | 25 | 200 | 336 | 75 | 104 | 227 | 311 | 177 | 241 | 203 | 240 |
| 20 | 280 | 302 | 239 | 345 | 183 | 360 | 187 | 344 | 63 | 192 | 185 | 135 |
| 21 | 186 | 363 | 334 | 62 | 250 | 60 | 27 | 291 | 204 | 243 | 156 | 70 |
| 22 | 337 | 290 | 265 | 316 | 326 | 247 | 153 | 339 | 160 | 117 | 9 | 53 |
| 23 | 118 | 57 | 256 | 252 | 319 | 109 | 172 | 116 | 119 | 201 | 182 | 162 |
| 24 | 59 | 236 | 258 | 2 | 31 | 358 | 23 | 36 | 195 | 196 | 230 | 95 |
| 25 | 52 | 179 | 343 | 351 | 361 | 137 | 67 | 286 | 149 | 176 | 132 | 84 |
| 26 | 92 | 365 | 170 | 340 | 357 | 22 | 303 | 245 | 18 | 7 | 309 | 173 |
| 27 | 355 | 205 | 268 | 74 | 296 | 64 | 289 | 352 | 233 | 264 | 47 | 78 |
| 28 | 77 | 299 | 223 | 262 | 308 | 222 | 88 | 167 | 257 | 94 | 281 | 123 |
| 29 | 349 | 285 | 362 | 191 | 226 | 353 | 270 | 61 | 151 | 229 | 99 | 16 |
| 30 | 164 |  | 217 | 208 | 103 | 209 | 287 | 333 | 315 | 38 | 174 | 3 |
| 31 | 211 |  | 30 |  | 313 |  | 193 | 11 |  | 79 |  | 100 |

a) What draft number was assigned to your birthday? Is this draft number in the top third, middle third, or last third of the draft order? Is your draft number 213 ?
b) Use technology to examine a scatterplot of draft number vs. birthdate number (i.e., let January 1 be 1 , January 31 be 31 , February 1 be 32 , and so on through December 31 as 366). Does the scatterplot reveal any association between draft number and birthdate?

The following table arranges the draft numbers for each month in order:

| rank | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 17 | 4 | 29 | 2 | 31 | 20 | 13 | 11 | 1 | 5 | 9 | 3 |
| 2 | 52 | 25 | 30 | 14 | 35 | 22 | 15 | 21 | 6 | 7 | 19 | 10 |
| 3 | 58 | 57 | 33 | 32 | 37 | 28 | 23 | 36 | 8 | 24 | 34 | 12 |
| 4 | 59 | 68 | 108 | 62 | 40 | 60 | 27 | 44 | 18 | 38 | 46 | 16 |
| 5 | 77 | 86 | 122 | 74 | 55 | 64 | 42 | 45 | 49 | 72 | 47 | 26 |
| 6 | 92 | 89 | 136 | 81 | 65 | 69 | 50 | 48 | 63 | 79 | 51 | 39 |
| 7 | 101 | 91 | 139 | 83 | 75 | 73 | 67 | 54 | 71 | 87 | 66 | 41 |
| 8 | 118 | 144 | 166 | 90 | 103 | 85 | 88 | 61 | 82 | 94 | 76 | 43 |
| 9 | 121 | 150 | 169 | 124 | 112 | 104 | 93 | 102 | 113 | 117 | 80 | 53 |
| 10 | 140 | 152 | 170 | 147 | 130 | 109 | 98 | 106 | 119 | 125 | 97 | 56 |
| 11 | 159 | 179 | 200 | 148 | 133 | 110 | 115 | 111 | 149 | 138 | 99 | 70 |
| 12 | 164 | 181 | 213 | 191 | 155 | 134 | 120 | 114 | 151 | 171 | 107 | 78 |
| 13 | 186 | 189 | 217 | 208 | 178 | 137 | 153 | 116 | 158 | 176 | 126 | 84 |
| 14 | 194 | 205 | 223 | 218 | 183 | 180 | 172 | 141 | 160 | 192 | 127 | 95 |
| 15 | 199 | 210 | 239 | 219 | 197 | 206 | 187 | 142 | 161 | 196 | 131 | 96 |
| 16 | 211 | 212 | 256 | 231 | 226 | 209 | 188 | 145 | 175 | 201 | 132 | 100 |
| 17 | 215 | 214 | 258 | 252 | 250 | 222 | 190 | 154 | 177 | 202 | 143 | 105 |
| 18 | 221 | 216 | 259 | 253 | 276 | 228 | 193 | 167 | 184 | 220 | 146 | 123 |
| 19 | 224 | 236 | 265 | 260 | 278 | 247 | 227 | 168 | 195 | 229 | 156 | 128 |
| 20 | 235 | 285 | 267 | 262 | 295 | 249 | 248 | 198 | 204 | 234 | 174 | 129 |
| 21 | 238 | 290 | 268 | 269 | 296 | 272 | 270 | 245 | 207 | 237 | 182 | 135 |
| 22 | 251 | 292 | 275 | 271 | 298 | 274 | 277 | 261 | 225 | 241 | 185 | 157 |
| 23 | 280 | 297 | 293 | 273 | 308 | 301 | 279 | 286 | 232 | 243 | 203 | 162 |
| 24 | 305 | 299 | 300 | 312 | 313 | 335 | 284 | 291 | 233 | 244 | 230 | 163 |
| 25 | 306 | 302 | 317 | 316 | 319 | 341 | 287 | 307 | 242 | 254 | 266 | 165 |
| 26 | 318 | 338 | 323 | 336 | 321 | 353 | 289 | 311 | 246 | 264 | 281 | 173 |
| 27 | 325 | 347 | 332 | 340 | 326 | 356 | 303 | 324 | 255 | 283 | 282 | 240 |
| 28 | 329 | 363 | 334 | 345 | 330 | 358 | 322 | 333 | 257 | 288 | 309 | 304 |
| 29 | 337 | 365 | 343 | 346 | 357 | 360 | 327 | 339 | 263 | 294 | 310 | 314 |
| 30 | 349 |  | 354 | 351 | 361 | 366 | 331 | 344 | 315 | 342 | 348 | 320 |
| 31 | 355 |  | 362 |  | 364 |  | 350 | 352 |  | 359 |  | 328 |

c) Use this information to calculate the median draft number for your birth month. Is this number in the top half or bottom half of the draft order?
d) Pool the findings of the class and examine the median draft number for each month. Do you notice any tendency in these median draft numbers over time? What does this reveal about whether the draft lottery was conducted fairly?

## Example 5: L E <br> $\qquad$ (mystery)

Consider the following scatterplot:

a) Describe what this graph reveals.
b) As more information is provided to you, insert axis labels and scales on the graph above.
c) After you know the context for these data, describe what this graph reveals about the context. Also suggest explanations for the unusual features in the graph based on the context.

## Example 6: Speaking and Intelligence

The following data are from a study that assessed whether the age (in months) at which a child speaks his/her first word is related to the child's score on the Gesell aptitude test taken later.
a) Before you look closely at the data, do you expect to see a positive association, a negative association, or no association between age of first word and aptitude score? Explain.

| Child <br> ID\# | Age <br> (months) | Gesell <br> score | Child <br> ID\# | Age <br> (months) | Gesell <br> score | Child <br> ID\# | Age <br> (months) | Gesell <br> score |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 15 | 95 | 8 | 11 | 100 | 15 | 11 | 102 |
| 2 | 26 | 71 | 9 | 8 | 104 | 16 | 10 | 100 |
| 3 | 10 | 83 | 10 | 20 | 94 | 17 | 12 | 105 |
| 4 | 9 | 91 | 11 | 7 | 113 | 18 | 42 | 57 |
| 5 | 15 | 102 | 12 | 9 | 96 | 19 | 17 | 121 |
| 6 | 20 | 87 | 13 | 10 | 83 | 20 | 11 | 86 |
| 7 | 18 | 93 | 14 | 11 | 84 | 21 | 10 | 100 |

b) Use technology to produce a scatterplot to see if age of first speaking is of use in predicting Gesell score. Comment on whether there seems to be a relationship/association between these two variables.
c) Based on the scatterplot, make an educated guess for the value of the correlation coefficient between these variables.
d) Use technology to superimpose the least squares line for predicting aptitude score from age of first speaking on the scatterplot. Also determine the value of the correlation coefficient $r$ and the equation of the least squares line. Record these and also the value of $r^{2}$. Comment on whether this analysis suggests a relationship between age of first speaking and aptitude score.
e) Do any of the children appear to be outliers in the age variable? If so, which child? How long did it take him/her to speak?
f) Remove this unusual child from the analysis. Then look at a scatterplot and report the least squares equation and value of $r^{2}$. How have these changed?
g) Now remove the child who took the next longest time to speak, look at a scatterplot, and report the least squares equation and value of $r^{2}$. How have these changed?
h) Explain why the results of your analyses change so much depending on whether the unusual children are included. Also summarize what you have learned concerning the relationship between age of first speaking and aptitude.

## Example 7: Home Court Disadvantage?

The 2008-09 Oklahoma City Thunder, a National Basketball Association team in its second year after moving from Seattle, found that their win-loss record was actually worse for home games with a sell-out crowd ( 3 wins and 15 losses) than for home games without have a sell-out crowd (12 wins and 11 losses). (These data were noted in the April 20, 2009 issue of Sports Illustrated in the Go Figure column.)
a) Identify the observational units and variables in this study.

Observational units:
Explanatory variable:

Response variable:
b) Organize the given data into a $2 \times 2$ table of counts:

|  | Sell-out crowd | Smaller crowd | Total |
| :--- | :--- | :--- | :--- |
| Win |  |  |  |
| Loss |  |  |  |
| Total |  |  |  |

c) Calculate the proportion of wins for each group. When did the team have a higher winning percentage: in front of a sell-out crowd or not?

Sell-out crowd: Smaller crowd:
d) Would you conclude that playing in front of a sell-out crowd causes the team to play worse, or can you think of an alternative explanation for the relationship you've found?
e) Suggest a confounding variable in this study that plausibly explains the observed relationship. Also explain how this confounding variable could account for the relationship.

## Example 8: Murderous Nurse?

For several years in the 1990s, Kristen Gilbert worked as a nurse in the intensive care unit (ICU) of the Veteran's Administration hospital in Northampton, Massachusetts. Over the course of her time there, other nurses came to suspect that she was killing patients by injecting them with the heart stimulant epinephrine. Part of the evidence against Gilbert was a statistical analysis of more than one thousand 8 -hour shifts during the time Gilbert worked in the ICU (Cobb and Gelbach, 2005). The resulting data are organized in the following $2 \times 2$ table:

|  | Gilbert working on shift | Gilbert not working on shift |
| :--- | :---: | :---: |
| Death occurred on shift | 40 | 34 |
| Death did not occur on shift | 217 | 1350 |

a) Identify the observational units and variables in this study.

Observational units:
Explanatory variable:
Response variable:
b) Notice that the number of shifts with a death was 40 when Gilbert worked and 34 when Gilbert did not work. These numbers seem to be pretty close. Explain what's inappropriate about making this comparison. Also propose how to make a more meaningful comparison.
c) Calculate the proportion of Gilbert shifts in which a death occurred. Then do the same for the non-Gilbert shifts. Do these proportions appear to differ substantially?
d) Calculate the ratio of the proportions in part c), and interpret what this ratio says.
e) Is it reasonable to conclude from these data that Gilbert is responsible for the deaths? Explain.

## Example 9: Sex Discrimination?

The University of California at Berkeley was charged with having discriminated against women in their graduate admissions process for the fall quarter of 1973. The two-way table below shows the number of men accepted and denied and the number of women accepted and denied for two of the university's graduate programs (Bickel and O'Connell, 1975).

|  | Men | Women |
| :--- | :---: | :---: |
| Accepted | 533 | 113 |
| Denied | 665 | 336 |
| Total | 1198 | 449 |

a) Calculate the proportion of men applicants who were accepted and the proportion of women applicants who were accepted. Is there evidence that men were accepted at a much higher rate (proportion) than women? Explain.

> Men:

Women:

The table below identifies the number of acceptances and denials for both men and women applicants, broken down into the two graduate programs identified as A and F. (Notice that the column totals of the two programs match the counts in the two-way table above.)

|  | Men |  | Women |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Accepted | Denied | Accepted | Denied |
| Program A | 511 | 314 | 89 | 19 |
| Program F | 22 | 351 | 24 | 317 |
| Total | 533 | 665 | 113 | 336 |

b) Within each program, calculate the proportion of men who were accepted and the proportion of women who were accepted. Did men have the higher rate of acceptance in both programs? Does this seem consistent with your results in (a)? Explain.

> Program A Men: Women:

Program F Men: Women:
c) There appears to be a "paradox" in your answers to (a) and (b) - describe it.
d) Using the data provided in the table, explain how the paradox happened in this study and what this means about the issue of whether the university was guilty of sex discrimination.

## Example 10: AIDS Testing

The ELISA test for AIDS is used in the screening of blood donations. As with most medical diagnostic tests, the ELISA test is not infallible. If a person actually carries the AIDS virus, experts estimate that this test gives a positive result $97.7 \%$ of the time. (This number is called the sensitivity of the test.) If a person does not carry the AIDS virus, ELISA gives a negative result $92.6 \%$ of the time (the specificity of the test). Recent estimates are that $0.5 \%$ of the American public carries the AIDS virus (the base rate with the disease).
a) Suppose that someone tells you that they have tested positive. Given this information, how likely do you think it is that the person actually carries the AIDS virus?

Imagine a hypothetical population of $1,000,000$ people for whom these percentages hold exactly. You will fill in a two-way table as you derive Bayes' Theorem to address the question above.

| Positive test | Negative test | Total |  |
| :--- | :--- | :--- | :--- |
| Carries AIDS virus | (c) | (c) | (b) |
| Does not carry AIDS | (d) | (d) | (b) |
| Total | (e) | (e) | $1,000,000$ |

b) Assuming that $0.5 \%$ of the population of $1,000,000$ people carries AIDS, how many such carriers are there in the population? How many non-carriers are there? (Record these in the table.)
c) Consider for now just the carriers. If $97.7 \%$ of them test positive, how many test positive? How many carriers does that leave who test negative? (Record these in the table.)
d) Now consider only the non-carriers. If $92.6 \%$ of them test negative, how many test negative? How many non-carriers does that leave who test positive? (Record these in the table.)
e) Determine the total number of positive test results and the total number of negative test results. (Record these in the table.)
f) Of those who test positive, what proportion actually carry the disease? How does this compare to your prediction in a)? Explain why this probability is smaller than most people expect.
g) Of those who test negative, what proportion are actually free of the disease?

