

Publishing an iBook

Step 1: Create an Apple ID

Step 2: Install **iBooks Author** & **iTunes Producer**



Step 3: Create & Edit your iBook in **iBooks Author**

Step 4: Enable *iTunes Connect* for iTunes

Step 5: Export for Publication in **iTunes Producer**

Enable iTunes Connect



Before you can publish an iBook, you will need an Apple ID and you will need to enable iTunes connect with your account via the link below.

Apple iTunes Connect

iTunes Connect for iBooks

Enable iTunes Connect with your Apple ID. If you don't have one, [create one in iTunes](#) by clicking [Sign In](#) and then [Create Apple ID](#).

Apple ID

Password

I am authorized to sign for the entity who is submitting this application.

[Forgot your Apple ID or password?](#) [Enable](#)

Account Requirements

- Digital rights to the books you would like to offer
- An Apple ID for use on the iTunes Store with a valid credit card on file. This Apple ID cannot be associated with another application or iTunes Connect account.
- A valid email account

If you are based in the U.S. or a non-U.S. entity that would like to sell books on the iBooks Store, you will need a valid U.S. Tax ID.

[FAQs](#)

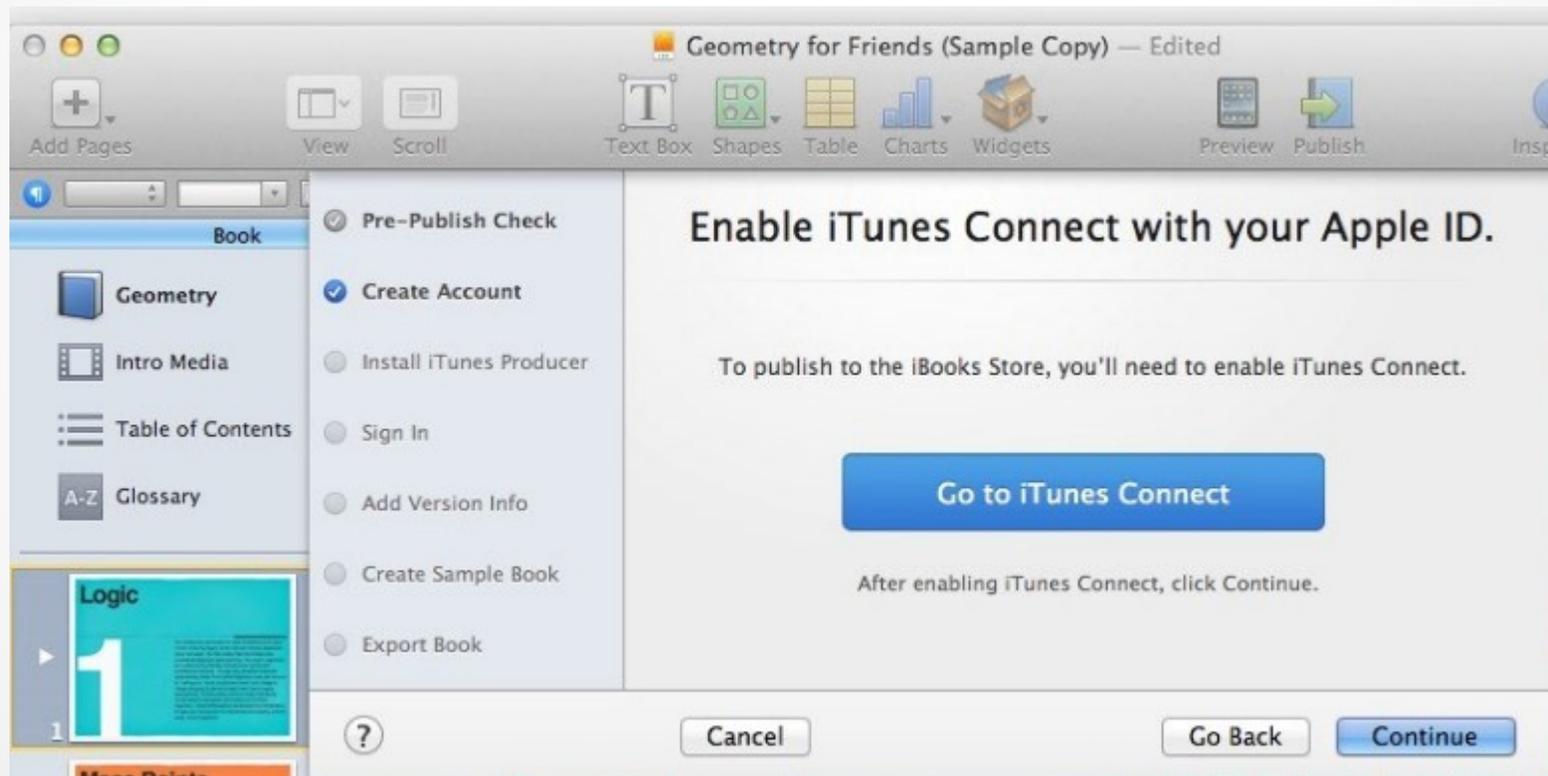
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<https://itunesconnect.apple.com/WebObjects/iTunesConnect.woa/wa/iBooksSignup>

Enable iTunes Connect



If you forget to do this, you will be prompted when you try to publish your iBook.



<https://itunesconnect.apple.com/WebObjects/iTunesConnect.woa/wa/iBooksSignup>

Using iTunes Producer



Download & Install iTunes Producer

A screenshot of a Firefox browser window. The address bar shows the URL "https://itunespartner.apple.com/en/books/tools". The page content includes a navigation menu with "Overview", "News", "Videos", "Guides", and "FAQ". Below this is a section titled "Tools" with the text "All the tools you need to get your books on iBooks." and a link for "iTunes Producer" with the description "Our tool to upload your book to iTunes Connect." A download progress dialog box is open in the top right corner, showing the file name "iTunesProducer_3.1.dmg", a progress bar, and the text "37 minutes remaining — 3.4 of 396 MB". The system tray at the bottom shows various icons including the dock, calendar, and system utilities. The footer of the page contains copyright information: "Copyright © 2015 Apple Inc. All rights reserved." and links for "Terms of Service", "Privacy Policy", "Contact Us", and "Display: English".

Download iTunes Producer from the following link:

<https://itunesconnect.apple.com/WebObjects/iTunesConnect.woa>

Using iTunes Producer



Download & Install iTunes Producer

The screenshot shows a Mac OS X desktop environment. In the top-left corner, a Finder window titled 'iTunes Producer' is open, displaying two items: 'Read Before You Install iTunes Producer' and 'iTunesProducer.pkg'. In the top-right corner, a web browser window is open to the iTunes Connect website, showing navigation links like 'Overview', 'News', 'Videos', 'Guides', and 'FAQ'. The main content area of the browser displays the 'Tools' section, with 'iTunes Producer' highlighted. In the center, an installation window titled 'Install iTunes Producer' is open, showing the 'Standard Install on Macintosh HD' screen. The window contains a list of steps: Introduction, Destination Select, Installation Type, Installation, and Summary. The 'Installation Type' step is selected, and the text indicates that the installation will take 319.3 MB of space. A large blue arrow points upwards, and there are 'Go Back' and 'Install' buttons at the bottom. The dock at the bottom of the screen contains various application icons, including Finder, Safari, Mail, and iTunes. The system status bar at the top right shows the date and time as 'Mon 12:43 PM' and the location as 'FA Tech Dept'.

Install iTunes Producer

Using iTunes Producer



Download & Install iTunes Producer

The screenshot shows the process of installing iTunes Producer on a Mac. The main window is the 'Installer' application, which displays the 'iTunes Producer.pkg' file. A secondary window shows the iTunes Producer website with a navigation menu (Overview, News, Videos, Guides, FAQ) and a sidebar with 'Tools' and 'iTunes Producer' sections. A foreground dialog box titled 'Install iTunes Producer' shows a green checkmark and the text: 'The installation was completed successfully. The installation was successful. The software was installed.' The dialog box has 'Go Back' and 'Close' buttons.

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Install iTunes Producer

Publishing



Step 1: click publish in **iBook Author**

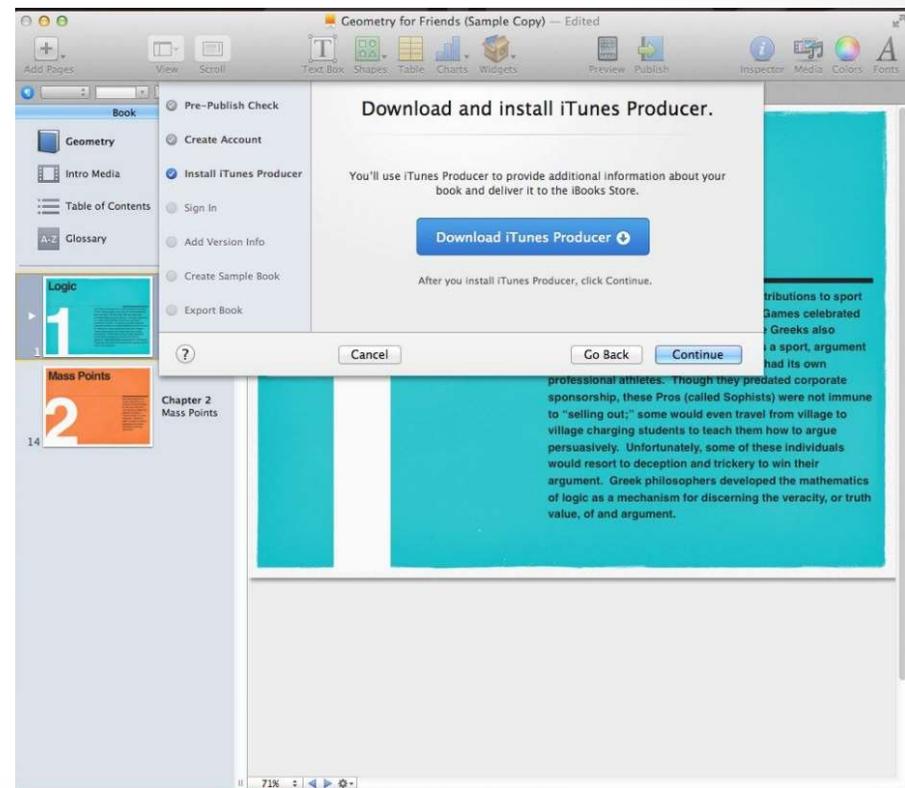
A screenshot of the iBook Author software interface. The top toolbar contains various icons for editing and publishing. The 'Publish' button, represented by a blue square with a white right-pointing arrow, is highlighted with a yellow arrow pointing upwards from the text 'Click Here'. The main workspace shows a book cover for 'Geometry for Friends, First Edition, Sample Copy' by Alexander T. Burt - Friends Academy. The cover is teal with white and red text. On the left, a sidebar shows a table of contents with chapters and sections. The bottom status bar shows '99%' zoom and navigation icons.

Publishing



Step 2&3: **iBook Author** will run a pre-publish check and ask you to create an account

Step 4: you will be prompted to install **iTunes Producer** (if you haven't already)



Publishing



Step 5: sign in to **iTunes**

Step 6: add version info to your textbook

The screenshot shows the iTunes Connect interface for publishing a textbook. The window title is "Geometry". The user is logged in as "grade6@fa.org". The interface is divided into two main sections: "Cover Art" and "Details".

Cover Art: A preview of the book cover titled "Geometry for Friends" is shown. Below it is a placeholder for additional screenshots with the text "Drag up to five screenshots here. (Optional)".

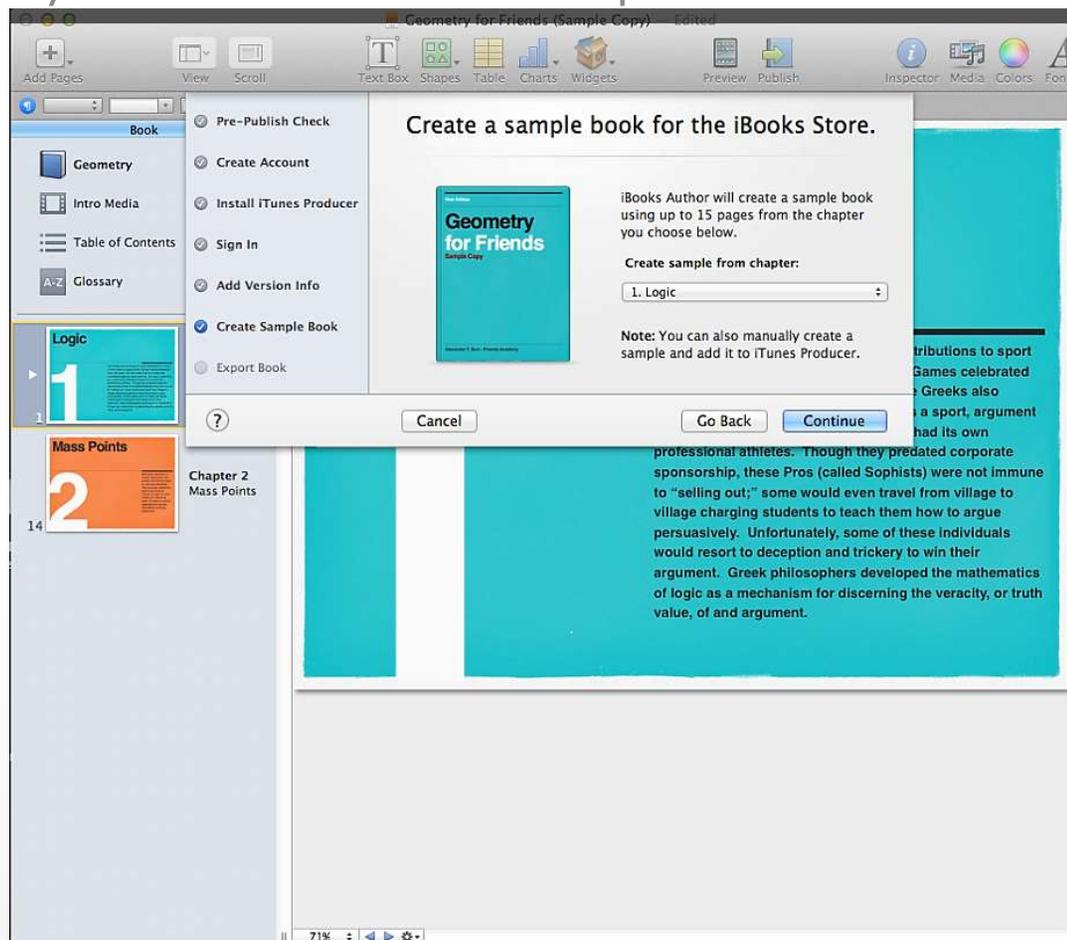
Details: The book title is "Geometry". The subtitle is "Subtitle (Optional)". The series name is "Name (Optional)". The author is "Primary", with fields for "First Name Last Name" and "Last Name, First Name". The description is "A detailed description of the book that will be displayed on iBooks. For example, the summary that appears on the flap of a dust jacket or on the back cover of a book. The description can be in Rich Text Format, must be suitable for public display, and at least 50 characters long." The subject category is "Choose", and the interest age is "Choose (Optional)". The content rating is "No". The publisher name is "Name". The publication date is "MM/DD/YYYY". The book language is "Choose". The print length is "14". The book type is "Book". The vendor ID is "10080533780". The ISBN-13 is "9780000000000 (Optional)".

At the bottom right of the window, there is a "Submit" button and a help icon.

Publishing



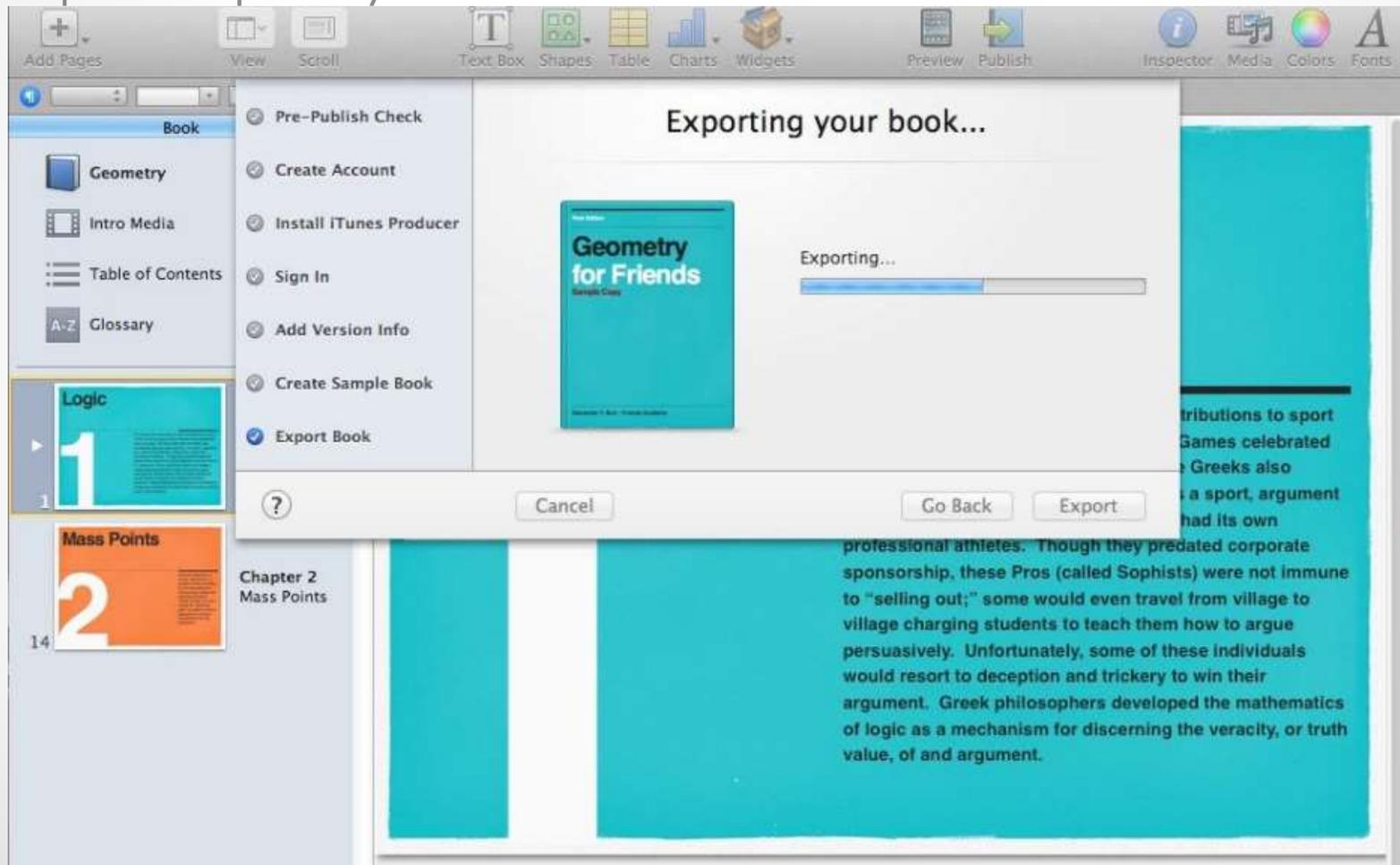
Step 7: Create a sample book (consisting of a small portion of your entire text for preview in the iTunes store)



Publishing



Step 8: Export your book to the iTunes store!



Publishing



Congratulations, you're an author. Your book may take up to 24 hours to appear in the iTunes store.

The screenshot shows a confirmation message from iTunes Connect. On the left is a book cover for 'Geometry for Friends' (Fourth Edition, Sample Copy) by Alexander T. Suli, with a green checkmark in the top right corner. The main text reads: 'You have successfully submitted your book. Your book has been delivered and should appear on iTunes Connect within 24 hours. Here are the next steps to making your book a success: 1. Download the Marketing and Affiliate Kit. 2. Join the Affiliate Program. 3. Promote your book. You can view the status of your book in Manage Your Books on iTunes Connect. If you don't see it there within 24 hours, contact us by phone or email.' A warning message at the bottom states: 'WARNING ITMS-5131: "No supported subject category provided. This is typically encountered when using newly added or generic categories." at Book/BookMetadata'. The bottom of the window features a help icon, the text 'Contains Explicit Content - No 2', the author name 'Alexander T. Suli', and a 'Done' button.